



4.2 DELIVERABLE

“Programme of the launch event in Denmark”

Grant Agreement number: 230178

Project acronym: ACCENT

Project title: Action on Climate Change through Engagement, Networks and Tools

Funding Scheme: Coordination and Support Action (Coordinating)

Lead beneficiary for deliverable 4.2. : Experimentarium, Denmark

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¹ Usually the contact person of the coordinator as specified in Art. 8.1. of the grant agreement

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EXECUTIVE SUMMARY

Launch event

Experimentarium in Copenhagen was the host of the I DO Launch Event, which opened the public activities of the ACCENT project on December 14th 2009.

During the United Nations COP15 Climate Change Conference in Copenhagen, professionals in science communication came together from across Europe and beyond to the Experimentarium to celebrate the I DO launch event, and to discuss public engagement in climate change issues.



Helge Sander, Minister of Science, Technology and Innovation, Denmark

Experimentarium hosted an exhibition space which gave visitors and participants a taste of things to come in 2010. 13 science centres, museums and aquaria from across Europe displayed hands-on exhibits and demonstrations on the subject of climate.

Introductory presentations came from Denmark's Science Minister, Helge Sander, and Experimentarium director Asger Hoeg. Dr Jean-Louis Fellous, Executive Director of the International Council for Science's Committee on Space Research gave the keynote speech, and the ACCENT project was presented by Dr Luigi Amodio. Three workshops took place on various aspects of communicating climate change.



Asger Høeg, director of Experimentarium



Museums and aquaria from across Europe displayed hands-on exhibits and demonstrations on the subject of climate

COP15



Luigi Amodio, ACCENT Project Coordinator and director of the Fondazione IDIS-Città della Scienza, explains the importance of the project to the COP15 delegates.

An official side event was held within the COP15 conference in Copenhagen on December 15th 2009, entitled “Science centres, museums and aquaria commit to action on climate change.” The side event was organised by Ecsite in conjunction with the World Ocean Network, and took place within the framework of the ACCENT project.

The networks, in collaboration with the ACCENT project, organised a side event in order to highlight the role of science centres, museums and aquaria in public engagement on climate change. Speakers included Ecsite President Hans Gubbels, director general of the World Ocean Network Philippe Vallette and ACCENT project coordinator Luigi Amodio of Città della Scienza, Naples. The guest speaker was Martin Sommerkorn, senior advisor to the WWF’s Arctic programme.

ANNEX A: Launch event programme

ANNEX B: COP15 side event programme