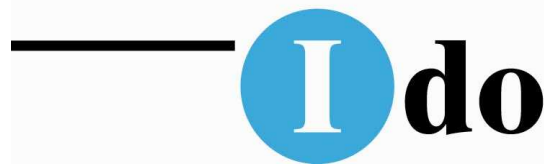


do you commit to action on climate change?



Join the European collective action on climate change!

Do you want to be a part of the European movement on climate change by science centres and museums?

This is an opportunity to gain visibility for all your climate change news, events, resources and institution profile via the I Do website and the launch event at the COP15 conference in Copenhagen.

"I do" is the message of the ACCENT project, which coordinates a European action on climate change, engaging the public inside and outside of science centres and museums across Europe throughout 2010. With the words "I do," we make a lifelong commitment to tackle the causes of climate change. Throughout Europe, science centres and museums invite the public and scientists to come together and discuss the issues at stake. This campaign brings these institutions together, promoting and furthering the European debate on how to tackle this global issue. Individually, each of our institutions has a great impact. By joining forces, working together, pooling our resources and highlighting our collaborations, we can maximize this impact on a European level.

ACCENT partners:

Fondazione IDIS-Città della Scienza, Naples, Italy
Ecsite, the European Network of Science Centres and Museums
Observe, a non-profit science and society cultural association, Italy
University of Lapland – Arctic Centre, Finland
Aquarium of Genoa, Italy
Nausicaa, Boulogne, France
Heureka, Vantaa, Finland
Technquest, Cardiff, UK
Technopolis, Mechelen, Belgium
Universeum, Gothenburg, Sweden
Teknikens Hus, Lulea, Sweden
Experimentarium, Hellerup, Denmark
AHHAA, Tartu, Estonia
The Israel National Museum of Science, Technology & Space, Haifa, Israel
Bloomfield Science Museum, Jerusalem, Israel

Any institution in Europe organising public engagement activities on climate change can apply to join the "I do" campaign: science centres, museums, aquaria, zoos, research institutions, educational facilities, private companies, etc. These activities could be exhibitions, exhibits, school labs, science demonstrations, participatory games, teacher training sessions, lectures or debates.

As an "I do" participating institution, you receive our branding strategy, with everything necessary to give your events and activities the "I do" touch.

In return, we simply ask you to make our logo visible on your promotional material, to display our logo and link to us on your website, to share any resources you can on communicating climate change, and to send us a short report on your "I do" activities.



What are the advantages of joining?

The possibility to become a Participating Institution in the ACCENT project offers:

⇒ A chance to be a part of the European movement on climate change by science centres and museums

A unique profile on our website www.i-do-climate.eu including the possibility to upload articles on your events, online resources

⇒ Visibility at the ACCENT launch event in the context of the COP15, December 14th 2009, Copenhagen, Denmark – visibility of your institution in the event programme and press material

⇒ Visibility of your institution towards the European Commission (inclusion in ACCENT project reports)

⇒ Use of the branding material and strategy

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ACCENT Scientific Advisory Board:

Professor Monica Tennberg,
University of Lapland, Social Sciences

Professor Katherine Richardson,
University of Copenhagen, Biological
Oceanography

**Executive Director Jean-Louis
Fellous**, Committee on Space Research,
France

Professor Markku Rummukainen,
Sweden's Meteorological and
Hydrological Institute

Professor Hezi Gildor, Weizmann
Institute of Science, Oceanography

ACCENT affiliated organizations:

World Ocean Network
IGLO

What do I contribute?

As a Participating Institution in the ACCENT project, we ask you to:

⇒ Use the I Do logo on your promotional material, where possible (with the possibility to adapt and translate the question/answer – see our Branding Strategy document)

⇒ Make the I Do logo visible on your website, linked to www.i-do-climate.eu

⇒ Upload of any resources you are able to share on communicating climate change to the Resource Centre (soon to be online at www.i-do-climate.eu)

⇒ Draft a short report on your activities and their impact.

How do I join?

Register now at www.i-do-climate.eu or contact Michael Creek for more information: mcreek@ecs.eu.