

do you commit to action on climate change?



I DO LAUNCH EVENT

A COLLECTIVE EUROPEAN ACTION ON CLIMATE CHANGE

Monday 14th December 2009

12:30 – 18:00

Experimentarium, Hellerup, Denmark

In the context of the COP15 United Nations Climate Change Conference, we invite you to Experimentarium, Denmark for the launch of “I do.”

“I do” is the message of ACCENT, a European project bringing together science centres and museums in a collective action on climate change in 2010.

Experts from across the field of climate change communication, scientists, policymakers and stakeholders will come together to exchange views in an afternoon of inspiring speeches, workshops, shows, demonstrations and a reception in Experimentarium’s new Energy exhibition, in the presence of Denmark’s Minister for Science, Mr Helge Sander.

This is an opportunity to discover what Europe’s science centres and museums have planned for 2010 on climate change, as well as to discuss the issues at the heart of public engagement on this crucial topic. This programme of public engagement activities, along with the website and resource centre, is launched at the timeliest of occasions, as world leaders meet to agree a framework for climate change mitigation.

Registration to participate in the Launch Event is free.

PROGRAMME

12:30

Participants arrive and browse the “I do” stands presenting climate change activities from science centres and museums across Europe. A light lunch will be served.

13.30

Welcome by **Asger Hoeg**, director of Experimentarium.
Introduction by **Helge Sander**, Minister of Science, Technology and Innovation, Denmark.

13.45

The Experimentarium Climate Show.

14.00

Keynote speech by **Dr Jean-Louis Fellous**, Executive Director, Committee on Space Research, International Council for Science

14.20

Dr Luigi Amodio, Director of the Fondazione IDIS-Città della Scienza: *the ACCENT project – coordinating a European action on climate change.*

14.30

Launch of the “I do” website, presented by **Michael Creek**, Projects Coordinator, Ecsite.

14.40

Coffee break, and another chance to browse the “I do” stands presenting climate change activities from science centres and museums across Europe.

15.10

Workshop session: communicating climate change.
Three speakers will present their work before leading workshop sessions with participants in order to share views on the key issues in public engagement.
→ **Helena Lilja** and **Eva Jonsson**, Teknikens Hus, Sweden – *Grasping climate - how can we inspire young people to make a difference?*
→ **Katja Rosenbohm**, European Environment Agency – *How do we maintain the public’s engagement in a complex topic?*
→ **Anne-Mette Friis**, Head of Education for Development, UNICEF, Denmark – *Child participation and children’s rights in a changing climate.*

17.00

Reception in Experimentarium’s Energy exhibition.



ACCENT is supported by the Science in Society programme of the European Commission’s Framework Programme 7.